

Preservation Massachusetts, Inc. 40th Anniversary Preservation Partnerships

Corporate sponsorship packages

In 2025, Preservation Massachusetts (PM) celebrates its 40th anniversary of preservation education and advocacy work across the Commonwealth! Support us the year as an *Annual Preservation Partner*. These top-tier sponsorship opportunities provide visibility and engagement for your organization for a full year. A partnership opportunity at its core, each sponsor has the opportunity to collaborate with PM on a host of programs, annual events, and new initiatives all year. Each level includes corporate membership.

40th ANNIVERSARY ARCHITECTURAL ANGEL | \$50,000

Annual Programs

- Cruising the Commonwealth Series in towns across Mass. (June, July, August)
- Preservation Workshop Series (September, October, November)
- Annual Meeting (Fall Date TBD) and Annual Report
- Regular PM Newsletters and Emails (to 3,000 subscribers)
- Massachusetts Preservation Directory listing

Most Endangered Historic Resources Program

- Logo on print and online marketing collateral; option to include video in social media posts
- Opportunity to sponsor an individual endangered building or property
- Dedicated press release promoting support of Most Endangered Program
- Logo on signage at all in-person Most Endangered events

Preservation Awards | Friday, June 6, at 521 Overlook at Fenway Park

- 20 tickets to Awards celebration, June 6 at 521 Overlook at Fenway Park
- Full-page program ad (back cover or inside front cover, as available)
- 2 dedicated social media posts + 1 dedicated email to PM's mailing list
- Exclusive opportunity to display logo and message on Fenway Park Center Scoreboard

40th ANNIVERSARY BUILDING BENEFACTOR | \$40,000

Annual Programs

- Cruising the Commonwealth Series in towns across MA (June, July, August)
- Preservation Workshop Series (September, October, November)
- Annual Meeting (Fall Date TBD) and Annual Report
- Regular PM Newsletters and Emails (3,000 subscribers)
- Massachusetts Preservation Directory listing

Most Endangered Historic Resources Program

- Logo on print and online marketing collateral; option to include video in social media posts
- Opportunity to sponsor an individual endangered building or property
- Mention in press release promoting support of Most Endangered Program
- Logo on signage at all in-person Most Endangered events

Preservation Awards | Friday, June 6, at 521 Overlook at Fenway Park

- 15 tickets to Awards celebration, June 6 at 521 Overlook at Fenway Park
- Full-page program ad (back cover or inside front cover, as available)
- 2 dedicated social media posts
- Opportunity to display message on a Fenway Park scoreboard (BofA, New Balance, Green Monster)



Preservation Massachusetts, Inc. 40th Anniversary Preservation Partnerships

Corporate sponsorship packages

40th ANNIVERSARY PRESERVATION PATRON | \$25,000

Annual Programs

- Cruising the Commonwealth Series in towns across MA (June, July, August)
- Preservation Workshop Series (September, October, November)
- Annual Meeting (Fall Date TBD) and Annual Report
- Regular PM Newsletters and Emails (3,000 subscribers)
- Massachusetts Preservation Directory listing

Most Endangered Historic Resources Program

- Logo on print and online marketing collateral; inclusion in social media posts
- Opportunity to sponsor an individual endangered building or property
- Mention in press release promoting support of Most Endangered Program
- Logo on signage at all in-person Most Endangered events

Preservation Awards | Friday, June 6, at 521 Overlook at Fenway Park

- 10 tickets to Awards celebration, June 6 at 521 Overlook at Fenway Park
- Full-page program ad
- Dedicated social media posts

40th ANNIVERSARY PRESERVATION SUPPORTER | \$12,500

Annual Programs

- Cruising the Commonwealth Series in towns across MA (June, July, August)
- Preservation Workshop Series (September, October, November)
- Annual Meeting (Fall Date TBD) and Annual Report
- Regular PM Newsletters and Emails (3,000 subscribers)
- Massachusetts Preservation Directory listing

Most Endangered Historic Resources Program

- Logo on print and online marketing collateral; inclusion in social media posts
- Mention in press release promoting support of Most Endangered Program
- Logo on signage at all in-person Most Endangered events

Preservation Awards | Friday, June 6, at 521 Overlook at Fenway Park

- 6 tickets to Awards celebration, June 6 at 521 Overlook at Fenway Park
- Half-page program ad
- Social media posts



Preservation Massachusetts, Inc. 40th Anniversary Preservation Partnership Form

Corporate sponsorship packages

Security Code:_____

Return via **EMAIL**: jroper@preservationmass.org, **CALL** (617) 938-8879, or **MAIL** with check to: Preservation Massachusetts / Post Office Square / 6 Main Street Ext., Suite 613 /Plymouth, MA 02360.

COMPANY INFORMATION Organization/Company: Address: City/State/Zip: Telephone:______ Email:_____ **PARTNERSHIP LEVEL** _____ Architectural Angel | \$50,000 _____ Preservation Patron | \$25,000 Building Benefactor | \$40,000 _____ Preservation Supporter | \$12,500 **PAYMENT OPTIONS Check** | payable to Preservation Massachusetts, <u>include company name on check</u> and mail to: Post Office Square / 6 Main Street Ext., Suite 613 / Plymouth, MA 02360 Credit Card | Complete and return form below (via email or mail) or call 617-938-8879. Name on Card: Billing Address (if different from above): Amount: \$_____ Card Number (Visa/MC/AmEx/Disc):_____

Expiration Date (M/Y):_____